



The Hogs and Heroes Foundation

6300 62nd Avenue Riverdale, Maryland 20737

Telephone: 240-832-5148 Fax: 301-277-3626 www.heroesride.com

April, 28, 2011

The Hogs and Heroes Foundation has made a difference in many lives in our community. Over the past five years, we have raised thousands of dollars for the children of Police Officers and Firefighters who have died in the line of duty. Traditionally, we have focused our charitable efforts towards this single effort.

On January 14, 2010 we formed our non-profit foundation, to expand our ability to deliver services to a wider range of deserving organizations. With the formulation of the foundation, we have also expanded the annual fundraiser to include a Bike/Car Show and Poker Run. The event will be held Saturday, July 30, 2011 at Old Glory Harley-Davidson.

While we will continue to support great organizations such as HEROES Inc., we also look forward to the challenge of helping other charitable organizations. In our endeavor to expand our ability to give, we ask that you consider becoming a 2011 Event Sponsor. Event sponsorships make it possible to host the event and ensure that every dollar donated by fundraiser participants goes directly to the charities we support. You can visit us on the web at www.heroesride.com

Your sponsorship will help to ensure the success of this event. Checks should be made payable to The Hogs and Heroes Foundation and mailed to 6300 62nd Avenue, Riverdale, Md. 20737, or given to The Hogs and Heroes representative presenting this letter.

Corporate/Foundation Sponsorship Levels

Silver	\$250	Cash/Check Donation will receive thank you announcement from stage.
Gold	\$500	Cash/Check Donation will receive logo/name placement on event shirt.
Platinum	\$1,000	Cash/Check Donation plus will receive premium logo/name placement on event shirt and website advertising.
Diamond	Over \$1,000	Cash/Check Donation will receive premium logo/name placement on event shirt and website advertising and Five Free Event Shirts.

Individual/Private Sponsorship: With an individual/private donation of \$50.00 you will get FREE admission to the event, a complimentary Event Tee Shirt and a limited set of Hogs and Heroes Lapel Pins.

Sincerely

Andrew J. Mutchler

National President

The Hogs and Heroes Foundation

Thank you for your support.